

2019 LOOK BOOK

GlobalShop at RetailX

A collection of modular displays designed to help retailers respond to change in a quick and creative way.

Let's Get Social!



GlobalShop at RetailX

Look Book 2019

About Us

A History of Ingenuity and Thoughtfulness

Since 1981, SPC Retail® has provided customers across the nation with specialty display and fixture solutions made of recycled plastic that are economical, functional, and distinctive. We are hands-on problem solvers with a collaborative attitude, committed to guiding our customers towards solutions we can both be proud of. From greenhouse to grocery to retail fashion, we serve an expansive range of industries.

Our Products

What Sets Us Apart

VERSATILITY & EASE OF USE

You can assemble our versatile retail display solutions without tools, so they're ready to go in minutes - like 6 minutes - and are ideal for both pop-ups and brick-and-mortar stores. With our Kit-Of-Parts system, we offer thousands of display configurations. (Don't worry - we'll help you choose!)

DURABILITY & ECO-FRIENDLINESS

Our heavy-duty plastic is extremely durable and has excellent longevity. For many customers, an SPC display can last decades! Because our products are made with post-consumer recycled plastic, you can be kind to the earth by recycling them after many years of reliable use.

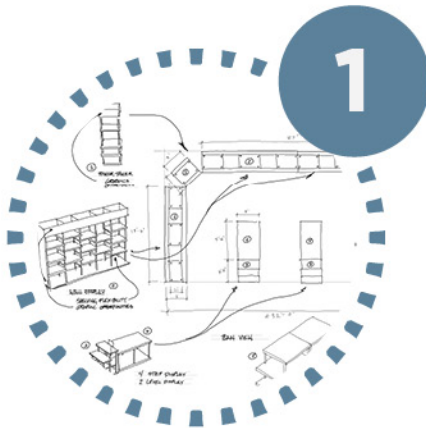
ATTENTIVE SERVICE & SUPERIOR VALUE

When you work with SPC Retail, you can expect excellent service and value. We'll maximize your budget by fitting your store with quality displays that deliver both functionality and style. Regardless of the size of your project, we provide expert consulting, design, and attentive service from our inspired team.

Working With Us

Together, We'll Get It Right

We understand that your retail display goals are specific and important. To meet those goals, we will work with you through a three step process:



Opportunity Assessment

We'll start every project with you - asking questions, uncovering potential challenges, and discovering what makes your store and brand unique. After we've studied the layout of your store, identified your goals, and defined the scope of your project, we'll then progress to the design phase.



Design

Our Design Lab team will create 3D mock-up drawings of potential displays and configurations, narrowing in on our most valuable recommendations. Then we'll provide layouts and renderings for your review, refinement, and approval. We welcome and appreciate your honest feedback during this phase; it's crucial to finding the best solution.



Implementation

In the implementation stage, we'll evaluate how well our product configurations fit in your space and whether they achieve the goals our team identified with you. At SPC, we know from experience that an organized and efficient roll-out makes everyone happy, so we'll act as project manager to ensure a smooth, successful implementation.



ENGAGE THE POWER OF RETAIL.

The ability to confidently sense
and respond to change in a
quick and creative way.



Storytell

Excite

HARMONY

VITALITY

KIT PARTS







Our Displays In Action

From our Design Lab desk to yours, this look book includes our collection of displays featured at the 2019 GlobalShop Show at RetailX. From retail fashion to general merchandise to health and beauty, we have carefully curated ideas for a variety of unique spaces that will help you kick-start your next project.



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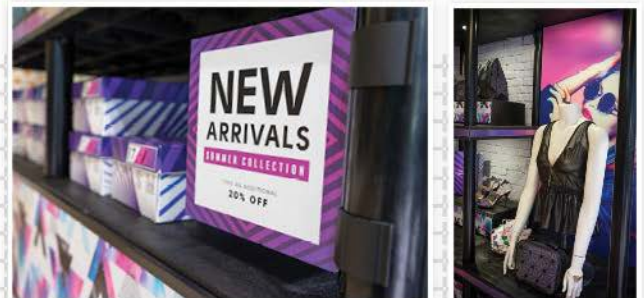
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Wall Decor

Accessories & Shoes



Turn boring walls into exciting points of interest that pull shoppers in and inspire them to buy. With fast and easy assembly, this display is an affordable option for semi-permanent departmental focal or wall displays. Our add-on accessories help retailers display anything from handbags to apparel to home décor and more.



Apparel Rack

Fashion



Our Apparel Rack design provides a unique twist on traditional gondola or end-cap fixtures. Its built-in platform gives space for product storytelling, while still providing ample space for hanging apparel and accessories. Its ability to accommodate an array of merchandise makes this display a perfect addition to any seasonal swing area.



Nesting Tables

Health & Beauty

Elevate your product presentation with these extremely durable and versatile indoor and outdoor Nesting Tables. With fast and easy assembly, this display is an affordable alternative to flimsy and ill-fitting folding tables. By simply adding attention grabbing signage using our snap-on Graphic Clips, you can turn promo-aisles and clearance tables into prominent and fun shopping stations.



3-Step Pyramid Health & Beauty



Expand your sales floor and make product the star with our 3-Step Pyramid Display. Turn power aisles, seasonal swing areas, and promo events into branded and convenient destinations perfect for creating self-contained impulse displays that drive add-on sales.



Focal Cluster

Live Goods & General Merch





MIX & MATCH DISPLAYS

As seasons change so do your merchandising needs. Invest in a collection of interchangeable displays that can be paired together to create a focal area or used individually, giving you the ability to modify your store layout as product fluctuates.

Create a Brand Soul™ strategy that will enable a deeper more meaningful relationship with shoppers through a visual merchandising strategy that promotes engagement with your brand, products, and community you serve.



2-Step DIY Station



Small footprint, big results! This versatile 2-Step display incorporates signage that can inform, educate, and inspire shoppers about a project or brand. Its small footprint fits most spaces, making it perfect for feature ends, cross-sell promo stations, and impulse products.



+ Add-On Accessories

Tools for Making Displays Pop

Stockblock™



Sign Kits



Graphic Clips



Tag Strip



Graphic Channel

Meet the Team



BREE CADY

*Retail Brand &
Strategy Expert*

Bree has over 15 years of experience in retail, with a passion for creating an exciting shopping atmosphere in any industry. Her focus, attention to detail, and enthusiasm make her an invaluable partner on any project.



MIKE GIAMPETRONI

*Executive Account
Manager*

Mike has over 25 years of experience creating store layouts and managing fixture roll-out programs. He excels at identifying improvement opportunities and partnering with retail professionals on projects of all sizes.



MATT BENNETT

*National Account
Manager*

Matt has over 15 years of experience in merchandising and presentation, total store reset, roll-out programs and space planning. He is a dedicated project manager committed to seeing his clients succeed.

MARKETS SERVED

Health & Beauty
Soft Goods/Apparel
Institutional
Lawn & Garden

Big Box/Large Chains
Value/Discount
Drug Stores
Specialty

Grocery
Convenience
Auto Aftermarket
Hardware/Co-Ops

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